

15th Annual Financial Management Conference & Exposition

JULY 29-31, 2009 • WESTIN BOSTON WATERFRONT • BOSTON, MA



Dear Marketing Professional:

Do you market your company's products and services to the home care and hospice community? Specifically, are you trying to reach the leading agency owners, administrators, CFO's, or supervisors? If your answer is "yes" to these questions, don't miss this excellent opportunity to reach home care and hospice professionals from across the country.

The National Association for Home Care and Hospice (NAHC) is the nation's voice in the home care and hospice community. From July 29-31, 2009, more than 850 home care and hospice finance professionals and more than 80 exhibiting companies will attend NAHC's 15th Annual Financial Management Conference & Exposition at the Westin Boston Waterfront Hotel in Boston, Mass., which will be co-produced by the Home Care and Hospice Financial Managers Association (HHFMA). This unique conference draws attendees from all across the United States and its territories. The conference is in its fifteenth year and has continued to grow in attendance.

Please note that this Exposition has sold out for the past several years. Once again the Financial Management Conference will focus on the hot topics for Home Care and Hospice executives.

NAHC invites you to participate as an exhibitor and develop contacts with CEOs, chief financial officers, administrators, supervisors, financial managers, special project coordinators, consultants, technicians and care givers.

Please refer to the enclosed facts sheet for more information on exhibit and promotion hours. Please return the application and contract with full payment to reserve a booth space at the Home Care Exposition. Exhibitors are encouraged to sign up early. For any questions feel free to contact me directly at (202) 547-7424 or e-mail me at ree@nahc.org. I look forward to seeing you in Boston.

Sincerely,

Ron Everly
Vice President, Exhibits



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Application and Contract for Exhibit Space

Company / Organization: _____
(as you want it to appear on your booth ID sign and listing to attendees)

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Email: _____

Phone: _____ Fax: _____

Website: _____

Booth Selection: Booths are **\$1,250 for each NAHC Associate Member booth; \$1,650 for each Non-Member booth.** Review the attached floor plan carefully and select four locations. Two contiguous booths may be selected, subject to management approval.

Booth Selections:

1st: _____ **2nd:** _____ **3rd:** _____ **4th:** _____

Please list the companies you do not wish to be near: _____

The National Association for Home Care and Hospice is hereby requested and authorized to reserve exhibit space for use during the 2009 Financial Management Conference & Exposition taking place at the Westin Boston Waterfront Hotel on July 29-31, 2009, in Boston, Mass. It is understood and agreed that all space will be assigned on a first-come, first-served basis, and that Association Management reserves the right to assign exhibitors to the best alternate space in the event that all four choices are already reserved, and to make reasonable shifts in location for the benefit of the exhibitor or betterment of the Home Care and Hospice Exhibit.

Signed contract and full payment must be received by June 29, 2009.

Cancellations must be submitted in writing postmarked by June 29, 2009, will incur a penalty totaling 50% of the exhibit space cost. Exhibitors canceling after June 29, 2009, will be held liable per this contract for the total cost of the exhibit space.

I have read and understand the contents of this page:

Please sign here: _____

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Application and Contract – Page 2

“The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor’s displays, equipment and other property while on the Westin Boston Waterfront Hotel premises, and hereby waives any claim or demand it may have against the Westin Boston Waterfront Hotel or its affiliates arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless The National Association for Home Care & Hospice and the Westin Boston Waterfront Hotel and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including without limitation, attorneys’ fees and costs, arising from or in connection with the exhibitor’s occupancy and use of the exhibition premises or any part thereof or negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.” The exhibitor understands that neither the National Association for Home Care & Hospice nor the Westin Boston Waterfront Hotel maintains insurance covering the exhibitor’s property or lost revenue, and it is the sole responsibility of the exhibitor to obtain such insurance.

We agree to abide by the terms and conditions set forth in this contract, and that I am an authorized agent of the exhibitor and when countersigned by NAHC, this application becomes a contract.

Total Exhibit Booth Cost: _____ **NAHC Associate Member #** _____

Please Sign Both Pages of the Contract

Company Name: _____

Authorized Signature: _____

Print Name: _____

Title: _____ Date: _____

Make checks payable to NAHC and Mail to NAHC Exhibits Dept., 228 7th Street SE, Washington, DC 20003

Or use: VISA MASTERCARD AMEX Discover

Credit Card # _____ Exp. Date: _____

Amount: \$ _____ Signature: _____

Name as appears on the card: _____

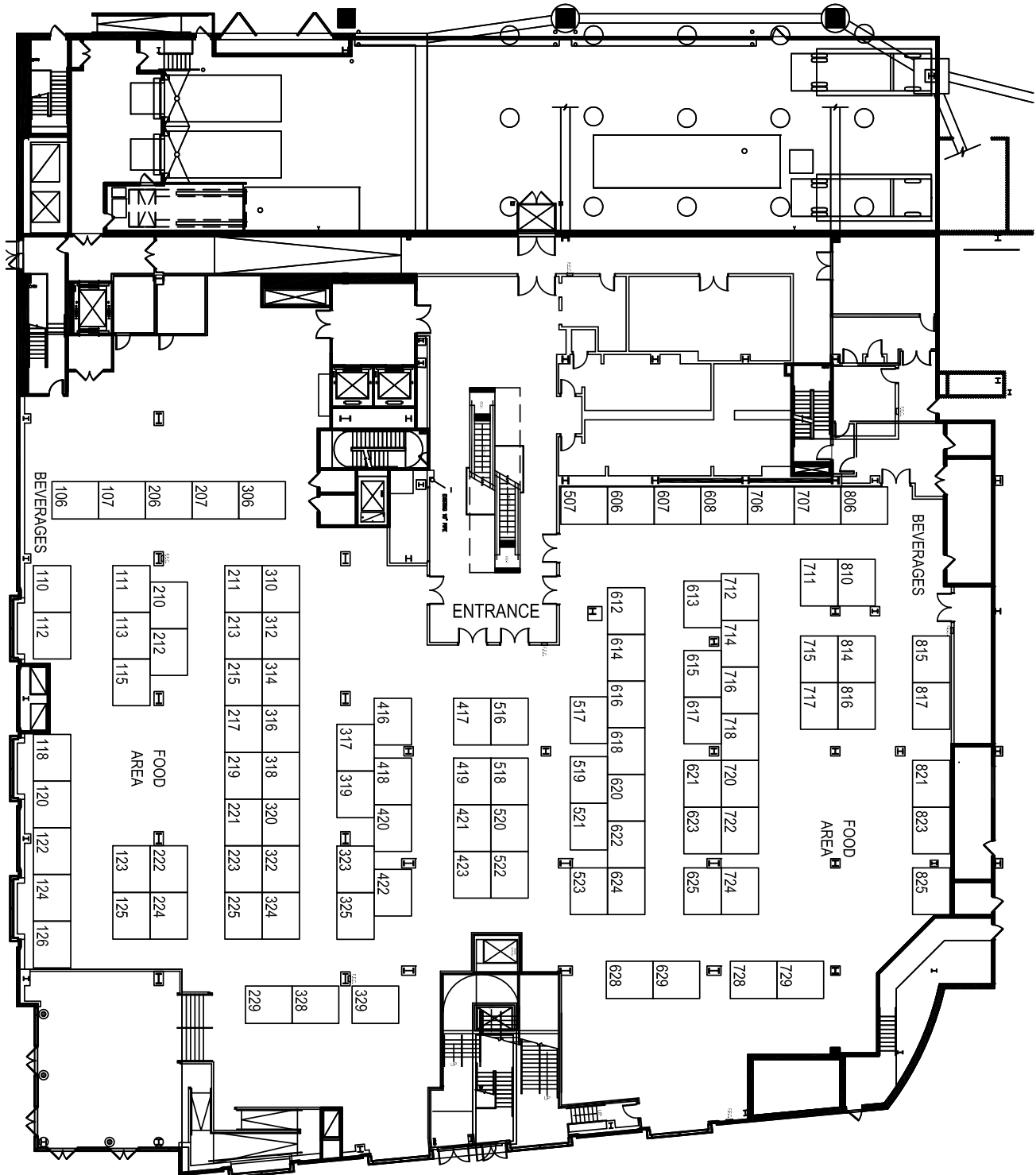
NAHC use only:

Booth Number Assigned: _____ Date: _____

NAHC Signature: _____

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Exposition Floor Plan

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Homecare & Hospice Exposition Fact Sheet

Meeting Dates:	July 29-31, 2009		
Exposition Dates:	July 29-30, 2009 (Wednesday and Thursday)		
Location:	The Westin Boston Waterfront Hotel 425 Summer Street, Boston, MA 02210 (617) 532-4600		
Rate:	\$189.00 for single and \$199.00 for double plus tax. Please mention NAHC Financial Management Conference to ensure you receive this discounted rate.		
Exhibit Cost:	NAHC Member Rate \$1,250 for each 8'x10' space NAHC Non-Member Rate \$1,650 for each 8'x10' space		
Exhibit Includes:	One 6' draped table; two chairs; an 7" x 44" sign with company name; company listing in Attendee Registration Packet; and two complimentary registrations to attend the entire conference (\$850 value).		
Payment:	Payment must accompany your application and contract for booth space. <i>Applications must be received by June 30, 2009. See Application and Contract to reserve space and for further details.</i>		
Exhibit Set-Up:	Wednesday, July 29	Noon to 4 p.m.	
Exhibit Hours:	Wednesday, July 29	*4 to 6:30 p.m.	Opening Reception & Exposition
	Thursday, July 30	8 a.m. to 2:30 p.m.	Exposition Open
		*8 to 9:15 a.m.	Continental Breakfast with Exhibitors
		*10:55 to 11:30 a.m.	Break in the Exposition Hall
		*1:15 to 2:30 p.m.	Luncheon in the Exposition Hall
Exhibit Teardown:	Thursday, July 30	2:31 to 5 p.m.	The official closing time for exhibits is 2:30 p.m. No packaging of equipment or materials may begin until that time.
			*All Exhibit hours are non-competitive (Exclusively Exhibits)
General Contractor:	Alliance-Exposition will provide the exhibitor services for this meeting. They can be reached at (888)528-2011 or service@alliance-exposition.com More information can be obtained on their website at: www.alliance-exposition.com . Please reference the NAHC Financial Management Exposition.		

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Enhance Your Exposure to Decision Makers of the Home Care and Hospice Community!

A sponsorship tells the entire community that you are committed to them and their success. Sponsorships proclaim your commitment to providing the best educational opportunities so all can provide better care to their patients.

NAHC provides industry members with a wide range of value-priced sponsorship options, which provides increased exposure to all attendees. In addition to the standard meeting items offered by NAHC, you can customize your own sponsorship package to meet your company's marketing needs.

All sponsors will be recognized in meeting-related publications as well as any additional benefits listed under specific opportunities:

- Conference Program provided on-site;
- Sponsor-recognition signage located on-site;
- Sponsor "thank you" scrolled on giant screens as people enter and leave all general sessions;
- Recognition on NAHC Web site.

For complete information on available sponsorships or to begin customizing your own sponsorship, please contact Thomas Murphy at tem@nahc.org or (202) 547-7424.

NAHC Meal Function:

Meal functions are available at all four NAHC Conferences and offer direct access to all registered meeting attendees. Potential events include the welcome reception, daily and keynote luncheons and refreshment breaks.

General Sessions:

These are the well-attended sessions at each meeting, serving as a focal point and daily gathering for the all attendees. Well-known speakers captivate the audience's attention, generating memories for the next year.

Educational Programs:

With a number of educational programs, you are certain to find your targeted audience. There is no better way to reach a segment of the home care and hospice market than sponsoring a topic-specific track or individual program.

Registration Bag:

All attendees receive their registration packet in a tote bag. This sponsorship is carried around by attendees throughout the course of the meeting and returns home with them at the conclusion of the meeting. This is one of the most visible sponsorship options.

Name Badges:

If you are looking for name recognition, there is no better place than on the attendee name badges. No attendee will say they didn't see you, since all attendees are required to wear their name badges throughout the event.

Internet Cafe:

Attendees will thank you for providing Internet access at the meeting. The Internet Cafe is heavily promoted to attendees as a convenient location to check email, send messages to Congress or the White House, or just surf the Internet.

General Conference Support:

There are four different levels of general conference support offered for the Annual Private Duty Conference & Exposition, March on Washington & Law Symposium, and the Financial Management Conference. The levels are:

- Bronze Level: \$1,500 - \$2,499
- Silver Level: \$2,500 - \$4,999
- Gold Level: \$5,000 - \$9,999
- Platinum Level: \$10,000+

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Guest Room Reservation Form for the Westin Boston Waterfront Hotel

SPECIAL DISCOUNTED GUEST ROOM RATES: \$189 Single Occupancy Rate

Discounted rooms are issued on a first come, first serve basis until June 29, 2009. Note that the last day to receive NAHC's discounted, conference room rate of \$189 is June 29, 2009. When making your reservation by phone, please inform the hotel that you are with the NAHC group, in order to obtain the special conference rates.

First Name: _____ Last Name: _____

Company Name: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

(Confirmation number will be e-mailed)

Phone: _____ Fax: _____

HOTEL RESERVATION:

Arrival Date: _____ Departure Date: _____

Room Type: Single (1 person/1 bed) {\$189} Double (2 persons/1 bed) {\$189}
 Double/Double (2 persons/2 beds) {\$189} Other (3rd/ 4th party is an add'l \$30/night)

Credit Card Type: VISA MASTERCARD AMEX Discover

Credit Card # _____ Exp. Date: _____

Amount: \$ _____ Signature: _____

Name as appears on the card: _____

(Credit card reservation cannot be processed unless all information is completed.)

One night's deposit is due at the time of booking. All cancellations must be received 7 days prior to arrival)

PLEASE FAX COMPLETED FORM TO: **The Westin Boston Waterfront**
425 Summer Street , Boston, MA 02210
Phone (617) 532-4600 • Fax (617) 532-4889

Hotel Reservations

Attendees, who would like to take advantage of the meeting's negotiated discounted hotel rates, will have to adhere to the following procedures:

All reservations will require a non-refundable deposit of the first room night plus 12.5% tax for each reservation of the confirmed rooms will be charged to the credit card upon making the reservation. Early departure fee of \$50 will apply. Unregistered attendees will have 30 days from the date a room is reserved to register to attend the meeting. Hotel reservations may be cancelled and removed from the NAHC hotel block if the meeting registration is not completed in this time period; Discounted room rates will be accepted through a specified cutoff date or until the NAHC room block has been filled. Reservations made after this time, will be accepted on a "space available" basis only and may not be at the discounted conference rate; and Room cancellations must be made 72 hours in advance of your arrival date.