

16th Annual Financial Management Conference & Exposition

July 14-16, 2010 • Sheraton Chicago Hotel & Towers • Chicago, IL

Dear Marketing Professional:

Do you market your company's products and services to the home care and hospice community? Specifically, are you trying to reach the leading agency owners, administrators, chief financial officers, or supervisors? If your answer is "yes" to these questions, don't miss this excellent opportunity to reach home care and hospice professionals from across the country.

The National Association for Home Care and Hospice (NAHC) is the nation's voice in the home care and hospice community. From July 14-16, 2010, more than 850 home care and hospice finance professionals and more than 80 exhibiting companies will attend NAHC's 16th Annual Financial Management Conference & Exposition at the Sheraton Chicago Hotel & Towers which will be co-produced by the Home Care and Hospice Financial Managers Association (HHFMA). This unique conference draws attendees from all across the United States and its territories. This conference continues to grow in attendance each year.

Please note that this Exposition has sold out for the past several years. Once again the Financial Management Conference will focus on the hot topics for home care and hospice executives.

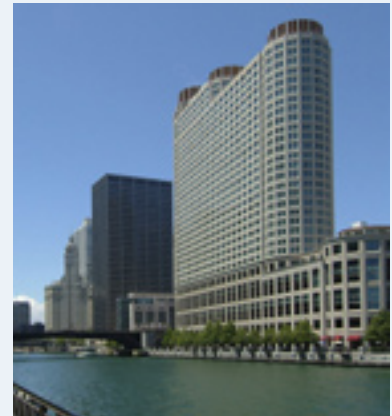
NAHC invites you to participate as an exhibitor and sponsor to develop contacts with CEOs, chief financial officers, administrators, supervisors, financial managers, special project coordinators, consultants, technicians and caregivers.

Please refer to the enclosed facts sheet for more information on exhibit and promotion hours. Please return the application and contract with full payment to reserve a booth space at the Home Care Exposition. Exhibitors are encouraged to sign up early. Feel free to contact me directly with any questions at (202) 547-7424 or e-mail to ree@nahc.org. I look forward to seeing you in Chicago.

Sincerely,



Ron Everly
Vice President, Exhibits



Sheraton Chicago Hotel & Towers



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Application and Contract for Exhibit Space

Company / Organization: _____
(as you want it to appear on your booth ID sign and listing to attendees)

Address: _____

City: _____ State: _____ Zip: _____

Contact/Title: _____ Email: _____

Phone: _____ Fax: _____

Website: _____

Each 8'x10' space is \$1,250 as a NAHC Member; \$1,650 for a potential member. Review the attached floor plan carefully and select four locations. Two contiguous booths may be selected.

Booth Selections:

1st: _____ **2nd:** _____ **3rd:** _____ **4th:** _____

Please list the companies you do not wish to be near: _____

The National Association for Home Care and Hospice is hereby requested and authorized to reserve exhibit space for use during the 2010 Financial Management Conference & Exposition taking place at the Sheraton Chicago Hotel & Towers on July 14-16, 2010, in Chicago, IL. It is understood and agreed that all space will be assigned on a first-come, first-served basis, and that Association Management reserves the right to assign exhibitors to the best alternate space in the event that all four choices are already reserved, and to make reasonable shifts in location for the benefit of the exhibitor or betterment of the Home Care and Hospice Exposition.

Signed contract and full payment must be received by June 14, 2010.

Cancellations must be submitted in writing. Exhibitor cancelling by June 14, 2010, will incur a penalty totaling 50% of the exhibit space investment. Exhibitors cancelling after June 14, 2010, will be held liable for 100% of the contracted exhibitor space investment.

I have read and understand the contents of this page:

Please sign here: _____

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Application and Contract – Page 2

“The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor’s displays, equipment and other property while on the Sheraton Chicago Hotel & Towers premises, and hereby waives any claim or demand it may have against the Sheraton Chicago Hotel & Towers or its affiliates arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless The National Association for Home Care & Hospice and the Sheraton Chicago Hotel & Towers and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including without limitation, attorneys’ fees and costs, arising from or in connection with the exhibitor’s occupancy and use of the exhibition premises or any part thereof or negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.” The exhibitor understands that neither the National Association for Home Care & Hospice nor the Sheraton Chicago Hotel & Towers maintains insurance covering the exhibitor’s property or lost revenue, and it is the sole responsibility of the exhibitor to obtain such insurance.

We agree to abide by the terms and conditions set forth in this contract, and that I am an authorized agent of the exhibitor and when countersigned by NAHC, this application becomes a contract.

Total Exhibit Booth Cost: _____ **NAHC Member #** _____
Not a NAHC Member? Call the membership office at (202) 547-7424 to join and save!

Please Sign Both Pages of the Contract

Company Name: _____

Authorized Signature: _____

Print Name: _____

Title: _____ Date: _____

Make checks payable to NAHC and Mail to NAHC Exhibits Dept., 228 7th Street SE, Washington, DC 20003

Or use: VISA MASTERCARD AMEX Discover

Credit Card # _____ Exp. Date: _____

Amount: \$ _____ Signature: _____

Name as appears on the card: _____

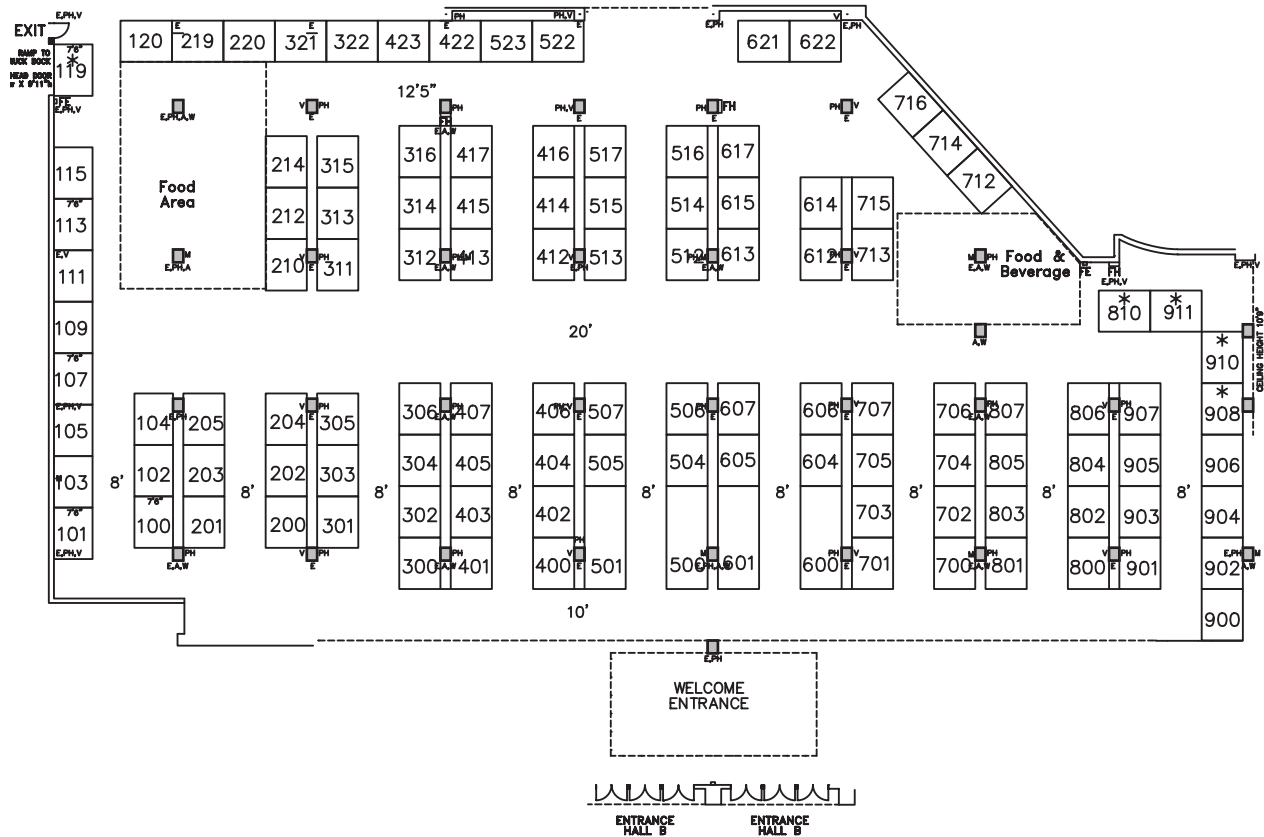
NAHC use only:

Booth Number Assigned: _____ Date: _____

NAHC Signature: _____

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Exposition Floor Plan

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Homecare & Hospice Exposition Fact Sheet

Meeting Dates:	July 14-16, 2010		
Exposition Dates:	July 14-15, 2010 (Wednesday and Thursday)		
Location:	Sheraton Chicago Hotel & Towers 301 East North Water Street Chicago, IL 60611 Call for Reservation: (312) 464-1000 Fax: (312) 464-9140		
Rate:	\$209.00 for single or a double plus tax. Please mention NAHC Financial Management Conference to ensure you receive this discounted rate.		
Exhibit Cost:	NAHC Member Rate \$1,250 for each 8'x10' space NAHC Potential Member Rate \$1,650 for each 8'x10' space		
Exhibit Includes:	One 6' draped table; two chairs; a 7" x 44" sign with company name; company listing in attendee registration packet; and two complimentary registrations to attend the entire conference (\$850 value).		
Payment:	Payment must accompany your application and contract for booth space. <i>Applications must be received by June 14, 2010. See Application and Contract to reserve space and for further details.</i>		
Exhibit Set-Up:	Wednesday, July 14	Noon to 4 p.m.	
Exhibit Hours:	Wednesday, July 14	*4 to 6:30 p.m.	Opening Reception in the Exposition Hall
	Thursday, July 15	8 a.m. to 2:30 p.m.	Exposition Hall Open
		*8 to 9:15 a.m.	Continental Breakfast with Exhibitors
		*10:55 to 11:30 a.m.	Break in the Exposition Hall
		*1:15 to 2:30 p.m.	Luncheon in the Exposition Hall
Exhibit Teardown:	Thursday, July 15	2:31 to 5 p.m.	The official closing time for exhibits is 2:30 p.m. No packaging of equipment or materials may begin until that time.
	*All Exhibit hours are non-competitive (Exclusively Exhibits)		
General Contractor:	Alliance-Exposition will provide the exhibitor services for this meeting. They can be reached at (888)528-2011 or service@alliance-exposition.com More information can be obtained on their website at: www.alliance-exposition.com . Please reference the NAHC Financial Management Conference & Exposition.		

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Enhance Your Exposure to Decision Makers of the Home Care and Hospice Community!

A sponsorship tells the entire community that you are committed to them and their success. Sponsorships proclaim your commitment to providing the best educational opportunities so all can provide better care to their patients.

NAHC provides industry members with a wide range of value-priced sponsorship options, which provides increased exposure to all attendees. In addition to the standard meeting items offered by NAHC, you can customize your own sponsorship package to meet your company's marketing needs.

All sponsors will be recognized in meeting-related publications as well as any additional benefits listed under specific opportunities:

- Conference program provided on-site;
- Sponsor-recognition signage located on-site;
- Sponsor "thank you" scrolled on giant screens as people enter and leave all general sessions; and
- Recognition on NAHC Web site through out the year.

For complete information on available sponsorships or to begin customizing your own sponsorship, please contact Ron Everly at ree@nahc.org or (202) 547-7424, ext. 3422.

NAHC Meal Function:

Meal functions are available at all four NAHC Conferences and offer direct access to all registered meeting attendees. Potential events include the welcome reception, daily and keynote luncheons and refreshment breaks.

General Sessions:

These are the well-attended sessions at each meeting, serving as a focal point and daily gathering for the all attendees. Well-known speakers captivate the audience's attention, generating memories for the next year.

Educational Programs:

With a number of educational programs, you are certain to find your targeted audience. There is no better way to reach a segment of the home care and hospice market than sponsoring a topic-specific track or individual program.

Registration Bag:

All attendees receive their registration packet in a tote bag. This sponsorship is carried around by attendees throughout the course of the meeting and returns home with them at the conclusion of the meeting. This is one of the most visible sponsorship options.

Name Badges:

If you are looking for name recognition, there is no better place than on the attendee name badges. No attendee will say they didn't see you, since all attendees are required to wear their name badges throughout the event.

Internet Cafe:

Attendees will thank you for providing Internet access at the meeting. The Internet Cafe is heavily promoted to attendees as a convenient location to check email, send messages to Congress or the White House, or just surf the Internet.

General Conference Support:

There are four different levels of general conference support offered for the Annual Private Duty Conference & Exposition, March on Washington & Law Symposium, and the Financial Management Conference. The levels are:

- Bronze Level: \$1,500 - \$2,499
- Silver Level: \$2,500 - \$4,999
- Gold Level: \$5,000 - \$9,999
- Platinum Level: \$10,000+

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WELCOME To the Sheraton Chicago Hotel & Towers SPECIAL DISCOUNTED GUEST ROOM RATES: \$209.00 Single Occupancy Rate

Discounted rooms are issued on a first come, first serve basis until June 11, 2010. Note that the last day to receive NAHC's discounted, conference room rate of \$209.00, is **June 11, 2010. When making your reservation by phone, please inform the hotel that you are with the NAHC/FMC group, in order to obtain the special conference rates.**

First Name: _____ Last Name: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

(Confirmation number will be sent via email)

Telephone: _____ Fax: _____

HOTEL RESERVATION:

Arrival Date: _____ Departure Date: _____

Room Type: Single (1 person/1 bed) Double (2 persons/1 bed)
 Double/Double (2 persons/2 beds)

Credit Card Type: VISA MASTERCARD AMEX Discover

Name on Card: _____

Credit Card # _____ Exp. Date: _____

Signature: _____

(Credit card reservation cannot be processed unless all information is completed. One night's deposit is due at the time of booking. All cancellations must be received 7 days prior to arrival)

PLEASE FAX COMPLETED FORM TO: Sheraton Chicago Hotel & Towers
301 East North Water Street
Chicago, IL, 60611, US
Phone (312) 464-1000 • Fax (312) 329-6417

Hotel Reservations

Attendees, who would like to take advantage of the meeting's negotiated discounted hotel rates, will have to adhere to the following procedures:

- All reservations will require a non-refundable deposit of the first room night plus 12.5% tax for each reservation of the confirmed rooms will be charged to the credit card upon making the reservation. Early departure fee of \$50 will apply.
- Unregistered attendees will have 30 days from the date a room is reserved to register to attend the meeting. Hotel reservations may be cancelled and removed from the NAHC hotel block if the meeting registration is not completed in this time period;
- Discounted room rates will be accepted through a specified cutoff date or until the NAHC room block has been filled. Reservations made after this time, will be accepted on a "space available" basis only and may not be at the discounted conference rate; and
- Room cancellations must be made 72 hours in advance of your arrival date.