

2008 Conferences

2008 Financial Management Conference July 16-18, 2008

Final Program:

Deadline: Inserts to arrive by 06/18/08
Circulation: 600
Trim Size: 8.5" x 11"

A unique way to put your company's message in the hands of a targeted group of home care financial experts. All attendees are given a three-ring binder that contains all of the educational courses and the hand-outs offered. You provide a single-page flyer (printing on both sides is acceptable and encouraged) that is inserted in front of the educational course of your choosing. The director of advertising will send an email to all exhibitors five to six weeks prior to the meeting. The email will contain a list of all the course selections offered at this year's Financial Management Meeting. Course selection availability is based on a first-come, first-served basis. To ensure your satisfaction, please provide two to three choices of where you would like your insert to appear.

Insert Dimensions

<u>Size</u>	<u>inch</u>	<u>Paper</u>
All Inserts	8.5" x 11"	(min) 80# paper

2008 Rates (member / non-member)

<u>Size</u>	<u>Member</u>	<u>Non-Member</u>
Back Cover*	850	1,145
Inside Pockets	750	1,015
Inside Tab Selections	650	875

*Two-sided printing not necessary.

Material Requirements

All inserts must be provided printed.

Payment Terms: Terms are net 30 days. Delinquent balances are subject to 18% annual finance charges (1.5% per month). Advertising agency commissions will be void if payment is not received in accordance with payment terms. NAHC reserves the right to hold the advertiser and/or agency jointly and separately liable for delinquent balances due on services provided by NAHC.