

2010 Conference Advertising

2010 Financial Management Conference July 14-16, 2010

A unique way to put your company's message in the hands of a targeted group of home care financial experts. All attendees are given a three-ring binder that contains all of the educational courses and the hand-outs offered. You provide a single-page flyer (printing on both sides is acceptable and encouraged) that is inserted in front of the educational course of your choosing. Circulation: 850 and growing.

Final Program: Three Ring Binder

Deadline: Inserts to arrive by 06/19/10

Circulation: 800

Trim Size: 8.5" x 11"

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Insert Dimensions

| Size | inch | Paper |
|-------------|-------------|---|
| All Inserts | 8.5" x 11" | (min) 80# paper, cover weight preferred |

2010 Rates (Member / Non-member)

| Size | Member | Non-Member |
|-----------------------|---------------|-------------------|
| Back Cover* | \$850 | \$1,145 |
| Inside Pockets | \$750 | \$1,015 |
| Inside Tab Selections | \$650 | \$875 |

*Two-sided printing not necessary.

Material Requirements

All inserts must be provided printed.

Payment Terms: Terms are net 30 days. Delinquent balances are subject to 18% annual finance charges (1.5% per month). Advertising agency commissions will be void if payment is not received in accordance with payment terms. NAHC reserves the right to hold the advertiser and/or agency jointly and separately liable for delinquent balances due on services provided by NAHC.