

CONFERENCES & MEETINGS

2012 March on Washington & Law Symposium Conference & Exposition

March 25-28, 2012, Washington, D.C.

With the dynamic changes that the home care and hospice industry face, the National Association for Home Care & Hospice's March on Washington & Law Symposium Conference & Exposition has become the must-attend meeting on policy changes for home care and hospice professionals. The conference brings together decision makers and gives attendees an understanding of current legislative and regulatory policies.

AD DIMENSIONS

Full-page (bleed) 8.125" x 10.875" (48p9 x 65p3)

Full-page (no bleed) 7.125" x 9.875" (42p9 x 59p3)

Half-page 7.125" x 4.875" (42p9 x 29p3)

Quarter-page 3.5" x 4.875" (21p0 x 29p3)

NOTE: Bleed must be extended 1/4" past page edge on all sides.

All live matter (type, logo, etc.) must be kept at least 1/4" inside trim lines.

RATES

Back cover: \$1,975 for members; \$2,400 for non-members

Inside front or back cover: \$1,750 for members; \$2,100 for non-members

Full page: \$1,000 for members; \$1,300 for non-members

Half page: \$700 for members; \$900 for non-members

Quarter page: \$400 for members; \$550 for non-members

Color available only on back and inside cover ads. All other ads are black and white.

Reservation deadline:

JANUARY 27, 2012

Artwork due:

FEBRUARY 10, 2012

Print run: 1000

Trim size: 8.125" x 10.875"

Email ads@nahc.org
for availability.

