

## ONLINE BANNER ADS

Each month the NAHC website [www.nahc.org](http://www.nahc.org) gets more than 4.5 million hits and 45,000 unique visits. Advertisers are finding [www.nahc.org](http://www.nahc.org) an effective vehicle for reaching home care and hospice providers who turn to NAHC as a professional resource.

## RATES

Banner ads cost \$700 per month and are placed in rotation.

## AD SPECS

Size of ad is 400 x 60 pixels, resolution 72 dpi. URL link is included with ad. No animated or Flash files. Files must be jpeg or gif with maximum file size of 100K.

The image shows a screenshot of the National Association for Home Care & Hospice (NAHC) website. The website has a blue header with the NAHC logo and navigation menus. A red banner ad is overlaid on the page, reading "BANNER AD: 400 X 60". The website content includes a "About NAHC" section, a "Mission Statement", and a "30th Annual Meeting & Exposition" announcement. A vertical red line is drawn through the center of the page.

**HOME**

MEMBERSHIP ABOUT NAHC REGULATORY/CLINICAL LEGISLATIVE ISSUES LEGAL SERVICES FACTS & STATS CONSUMER INFO MEDIA

AGENCY LOCATOR CAREER CENTER MEMBERS VENDOR MALL CARING STORE

EDUCATIONAL STATE MEETINGS ADVERTISING EMAIL AFFILIATED CARING  
OPPORTUNITIES ASSOCIATIONS & CONFERENCES & EXHIBITING COMMUNICATIONS ORGANIZATIONS MAGAZINE

home care photos courtesy of caring photography

**About NAHC**

**BANNER AD: 400 X 60**

**why join?**

- FAQs
- Background
- Membership
- Board
- Code of Ethics
- National Conferences
- Legal Advocacy
- Legislative Advocacy
- Regulatory Affairs
- Publications
- Research Initiatives

**30th ANNUAL MEETING & EXPOSITION**  
LAS VEGAS, NEVADA  
OCTOBER 1-5, 2011

**17th ANNUAL FINANCIAL MANAGEMENT CONFERENCE & EXPOSITION**  
JULY 13-15, 2011  
MANCHESTER GRAND HYATT  
SAN DIEGO, CA

**NAHC's President**

Val J. Halamandaris was named president of NAHC effective July 1, 1982. During his tenure membership has

**NAHC's Board**

Who are NAHC's current officers? Under its articles of incorporation, NAHC has four volunteer elected officers and one paid appointed position.

The NAHC Board of Directors is made up of 25 members. All officers are

Enter your email address to receive news on Special Events & Promotions from NAHC.