

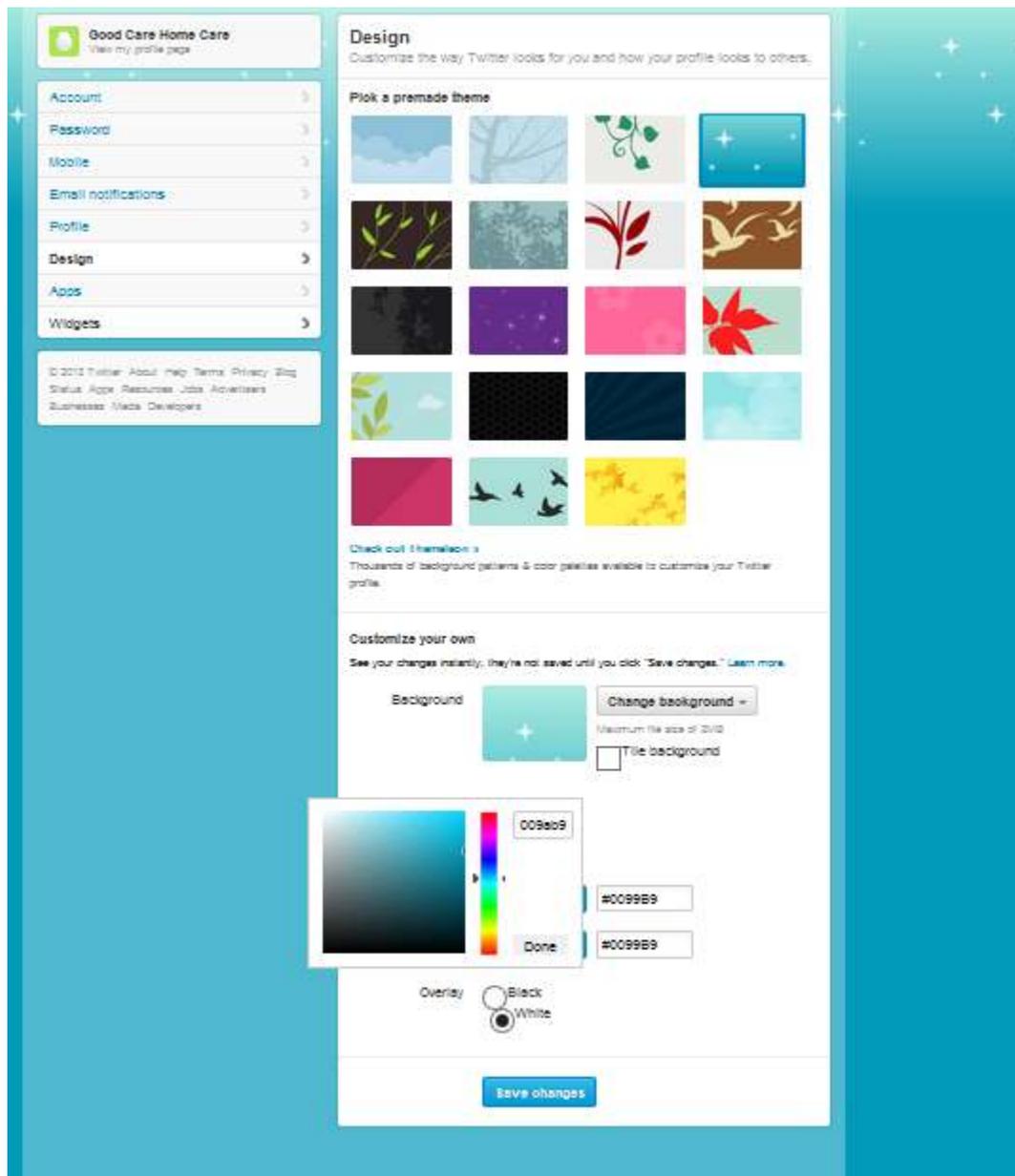


Creating A Twitter Page

Twitter is a real-time feed of short updates from individuals or groups. Here are a few terms that will get you started on the path to using and understanding on this social platform.

- Tweet: 140-character status update that appears in the feed.
- Retweet: Reposting a previously published tweet to a feed.
- Hashtag: The # symbol used to identify a topic stream. #goodcarehospice
- Short link: A truncated website address generated through a short link generator such

as Bit.ly.com. This allows users to insert a web address without using up



Create the Twitter account using an email address and password. Then log in.

New to Twitter? Sign up

Good Care Hospice|

Email

Password

Sign up for Twitter

This is a screenshot of the Twitter sign-up page. It features a white background with a light blue border. At the top, the text "New to Twitter? Sign up" is displayed. Below this are three input fields: the first contains "Good Care Hospice|", the second is labeled "Email", and the third is labeled "Password". A yellow button with the text "Sign up for Twitter" is positioned at the bottom right of the form.

Click on “Sign Up for Twitter.” Verify your name, email, password and username. Make sure the username is easy to remember. It will be the “handle” that you will disseminate to members and others.

Full name
Good Care Home Care ✓ Name looks great.

Email address
test@studio60media.com ✓ We will email you a confirmation.

Create a password
..... ✓ Password could be more secure.

Choose your username
GoodCareHospice| ✓ Username is available.
You can change it later.

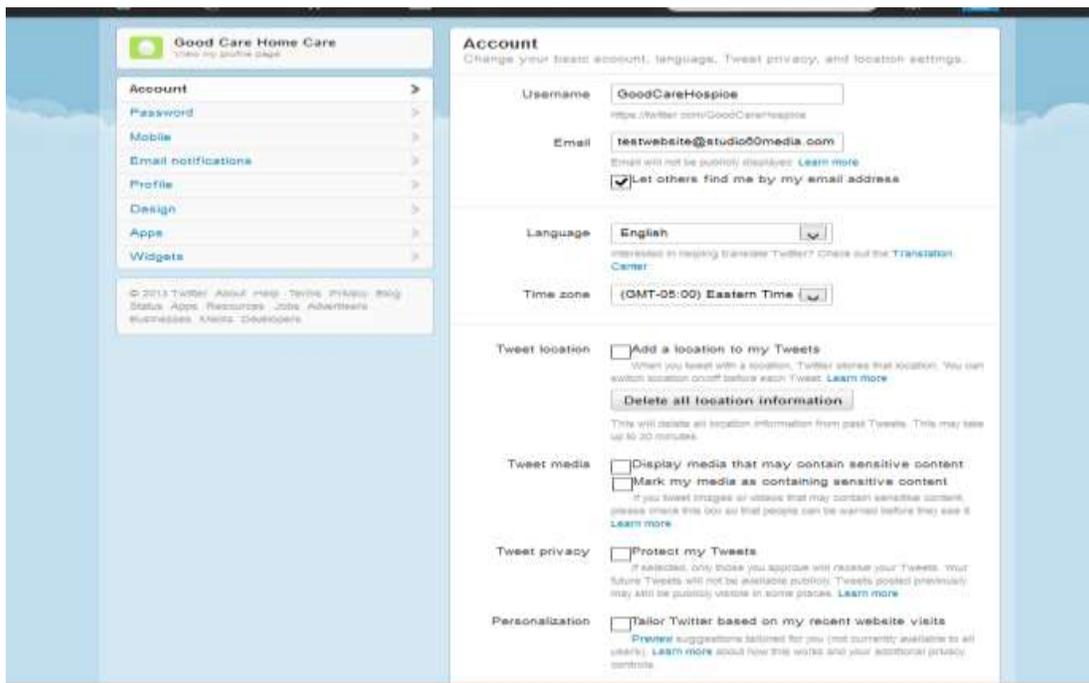
This screenshot shows the verification steps of the Twitter sign-up process. It consists of four rows, each with a label, an input field, and a green checkmark with a message. The first row is "Full name" with the input "Good Care Home Care" and the message "Name looks great." The second row is "Email address" with the input "test@studio60media.com" and the message "We will email you a confirmation." The third row is "Create a password" with a masked input "....." and the message "Password could be more secure." The fourth row is "Choose your username" with the input "GoodCareHospice|" and the message "Username is available. You can change it later." A blue highlight is visible around the username input field.

Account Information

Ensure that your account is set up correctly. Check the correct language and time zone.

Twitter Location – If you want users to know where you're tweeting from, check the box.

Tweet Privacy – Limit who receives your tweets, if necessary.



Email Notification

Set up your account according to how and where you want information about activity on your

account sent. You can be notified by email when someone replies to, mentions or retweets a post. It will also notify you when someone follows your feed or shares a tweet.

The screenshot shows the 'Email notifications' settings page for a user named 'Good Care Home Care'. The page is divided into three main sections: 'Activity related to you and your Tweets', 'Activity from your network', and 'Updates from Twitter'. Each section contains several checkboxes and dropdown menus for selecting email preferences. A 'Save changes' button is located at the bottom of the settings area.

Good Care Home Care
View my profile page

Account >
Password >
Mobile >
Email notifications >
Profile >
Design >
Apps >
Widgets >

© 2013 Twitter About Help Terms Privacy Blog
Status Apps Resources Jobs Advertisers
Businesses Media Developers

Email notifications

Control when and how often Twitter sends emails to you. [Learn more.](#)

Activity related to you and your Tweets

Email me when

- My Tweets are marked as favorites
By people I follow
- My Tweets are retweeted
By people I follow
- My Tweets get a reply or I'm mentioned in a Tweet
By people I follow
- I'm followed by someone new
- I'm sent a direct message
- Someone shares a Tweet with me
- Someone from my address book joins Twitter

Activity from your network

Email me with

- Top Tweets and Stories
Sent as a weekly digest
- Updates about activity from my Twitter network

Updates from Twitter

Email me with

- News about Twitter product and feature updates
- Tips on getting more out of Twitter
- Things I missed since I last logged into Twitter
- News about Twitter on partner products and other third party services
- Participation in Twitter research surveys
- Suggestions about people I may know on Twitter
- Suggestions based on my recent follows

Save changes

Profile

Create a profile photo that will appear with your tweets. It can be a picture or a company/organization logo. The header photo appears at the top of your Twitter page.

Home Connect Discover Me Search

 **Good Care Home Care**
View my profile page

- Account >
- Password >
- Mobile >
- Email notifications >
- Profile >**
- Design >
- Apps >
- Widgets >

© 2013 Twitter. [About](#) [Help](#) [Terms](#) [Privacy](#) [Blog](#)
[Status](#) [Apps](#) [Resources](#) [Jobs](#) [Advertisers](#)
[Businesses](#) [Media](#) [Developers](#)

Profile

This information appears on your public profile, search results, and beyond.

Photo  [Change photo](#)

This photo is your identity on Twitter and appears with your Tweets.

Header  [Change header](#)

Recommended dimensions of 1282x626
Maximum file size of 5MB
[Need help? Learn more](#)

Name

Enter your real name, so people you know can recognize you.

Location

Where in the world are you?

Website

Have a homepage or a blog? Put the address here.
[You can also add Twitter to your site here.](#)

Bio

About yourself in 160 characters or less. 160

Design

The Design page allows you to change the background appearance and color, if desired, using the pre-set colors and background templates available. Custom Twitter backgrounds are available from third-party developers.

The screenshot shows the Twitter 'Design' page for the user 'Good Care Home Care'. On the left is a navigation menu with options: Account, Password, Mobile, Email notifications, Profile, Design (highlighted), Apps, and Widgets. Below the menu is a footer with copyright information: © 2012 Twitter. About, Help, Terms, Privacy, Blog, Status, Apps, Resources, Jobs, Advertisers, Business, Media, Developers.

The main 'Design' section is titled 'Design' and has the subtitle 'Customize the way Twitter looks for you and how your profile looks to others.' It features a grid of 'Pick a premade theme' with 16 different background options. Below the grid is a link 'Check out ThemeIcon >' with the text 'Thousands of background patterns & color palettes available to customize your Twitter profile.'

The 'Customize your own' section includes the text 'See your changes instantly, they're not saved until you click "Save changes." Learn more.' It shows a 'Background' section with a preview of a light blue background with white stars, a 'Change background' button, and a note 'Maximum file size of 2MB'. There is an unchecked checkbox for 'Tile background'.

A color picker is open, showing a gradient from black to blue. The selected color is #0096a9. There are two buttons for '#0096a9' and a 'Done' button. Below the color picker is an 'Overlay' section with radio buttons for 'Black' and 'White', where 'White' is selected.

At the bottom of the design area is a blue 'Save changes' button.

Widgets

The Twitter widget is the feed box that contains targeted feeds. It is generated via HTML coding that can be copied and embedded on a website. It updates on the website as the feed updates.

Here is an example of a Twitter widget. It is useful to showcase your Twitter feed, or feeds from several different sources.



To create a widget, click on the “Widget” tab and then click, “Create New.”



Enter the size (height) of the widget for your website, and the theme (light background or dark background) and whether you want photos be visible in the feed.

For Domains, enter the domain xxx.com for the widget. In this example, the goodcarehospice.com domain is entered. The tweets appearing in the widget preview on the left are from Twitter feeds that Good Care Hospice is following – in this case, CNN and MediaBistro.com.

Now the widget is created. At the bottom right of the page, copy the entire HTML coding string in the box (see arrow) and paste into the HTML code on your website.

Add any public Twitter timeline to your website. Simply select your timeline. For more information, read the [developer documentation](#).

Your widget has been created.

Options

Username:

No replies

Height:

Theme:

Auto expand photos

Link color:

Domains:

Enter the domains of the sites where you'll be embedding this timeline. localhost is supported automatically.

Opt-out of tailoring Twitter [?]

Preview

Tweets

[Follow @GoodCareHospice](#)

CNN Politics @CNNPolitics 1h
Obama on spending cuts: "None of this is necessary. It's happening because of a choice Republicans in Congress made." [cnn.com/live3](#)
Retweeted by Good Care Home Care
[Show Summary](#)

CNN Breaking News @cnnbrk 46m
John Kerry calls Turkish prime minister's remark on Zionism "objectionable" [on.cnn.com/YGOLub](#)
Retweeted by Good Care Home Care
[Show Summary](#)

mediabistro.com @Mediabistro 39m
Customers Are More Likely To Trust, Buy From Brands Who Use Social Media [INFOGRAPHIC] [mbist.ro/YLg8VT](#) (via @alltwtr)
Retweeted by Good Care Home Care

Tweet to @GoodCareHospice

```
<a class="twitter-timeline" href="https://twitter.com/GoodCareHospice" data-widget-id="307557306030235649">Tweets by @GoodCareHospice</a>
```

Copy and paste the code into the HTML of your site.

By using Twitter Widgets, you agree to the [Developer Rules of the Road](#).