



Writing a Letter to the Editor

During the Summer Backyard Advocacy Campaign this year, NAHC is encouraging advocates for the home care and hospice communities to write letters to the editor of your local news publications in support of two of our key pieces of pending legislation- The Choose Home Care Act of 2021 S. 2562, and The Credit for Caring Act S. 1670/H.R. 3321. While we are concentrating this week on these two key pieces of legislation, please feel free to choose another issue to write about, if that one speaks more to you. All of our legislative priorities can be found on our NAHC Advocacy site at: [Legislative Positions – National Association for Home Care & Hospice \(nahc.org\)](#) While we have included sample letters to get your letter writing “juices” flowing, we encourage you to personalize the letters and add in your own examples and experiences showcasing why YOU are asking for media support and ultimately why Congress should pay attention.

If passed, these critical bills will help to support the home care and hospice communities as well as ensure that millions of Americans can continue to access quality home-based care and services when they need them most.

What is a Letter to the Editor?

When you feel strongly about an issue or a piece of legislation and you want to influence people to take action, you often need to reach a larger audience than your close circle of influence. Writing a short and concise letter to your local newspaper or other regularly published community newsletter can be an excellent vehicle to get the word out and generate additional support for your cause. Letters to the editor are often the most widely read pieces in newspapers or magazines and can be extremely powerful.

How you can help?

We need you to help get the word out and to help generate support for this legislation. Writing a letter to the editor is one way to expand our advocacy efforts and NAHC has made it as easy as 1, 2, 3 to participate and make a huge impact.

→ Step 1:

Head to the internet and research your local newspaper or other publication specially looking for where to send a letter to the editor or other comments.

→ Step 2:

Once you find the name of the person and their contact information, choose one of the templates below and address the letter to the either via snail mail or email.

Make sure you fill in your name and other relevant information within the template.

**Note, feel free to write your own letter if you have the time or interest. Creativity and originality are encouraged. You can use our templates as a guide.*

[Sample Editor Letter – Version 1](#)
[Sample Editor Letter – Version 2](#)

→ Step 3:

Send it on out with a lick of a stamp or quick click of your keyboard. And, feel free to cc heartbeat@nahc.org if its digital on the correspondence.