The Private Duty Source
Issue: April 7, 2022

FEATURE ARTICLE

Call for Proposals for Private Duty Education at the 2022 Home Care and Hospice Conference & Expo

GO HERE to submit your proposals to present education

The National Association for Home Care & Hospice (NAHC) is now accepting proposals to present new education at the 2020 Home Care and Hospice Conference & Expo in America’s Center Convention Complex, St. Louis, Missouri, October 23-25, 2022.

The deadline for submissions is April 18, 2022.

Education in health care is always critical, but never more so than during and after a major health crisis, such as the one we are going through right now. Home care and hospice agencies continue to provide valuable services and care to patients and families and we must continue to provide them with the best education possible, to enable their life-saving work.

READ THE REST
TOP STORIES

OSHA Proposes to Revise Injury and Illness Log Submission Requirements

The Occupational Safety and Health Administration (OSHA) is proposing to amend its occupational injury and illness recordkeeping regulation to require certain employers to electronically submit injury and illness information to OSHA that employers are already required to keep under the recordkeeping regulation.

Specifically, OSHA proposes to amend its regulation to require establishments with 100 or more employees in certain designated industries to electronically submit information from their OSHA Forms 300, 301, and 300A to OSHA once a year. Establishments with 20 or more employees in certain industries would continue to be required to electronically submit information from their OSHA Form 300A annual summary to OSHA once a year.

READ THE REST

New Webinar: Key Findings from the 2022 HCP Benchmarking Report

- Thursday, May 5, 2022 at
- 2:00 PM ET

With the release of the 2022 HCP Benchmarking Report, we have detailed data on how the past year has affected home care agencies, and what it can teach us about operating an agency in the future.

Join Todd Austin, President of Home Care Pulse, as he reviews industry trends, business insights, and actionable data gathered from hundreds of agencies
across the nation.

In this webinar, we’ll cover:

**Private Duty Featured Presentation: “Digitally Engaging, Training and Supporting Family Caregivers”**

The Private Duty Featured Presentation for April 2022 is **“Digitally Engaging, Training and Supporting Family Caregivers”**. Listen to this encore presentation by Transcend Strategy Group’s Stan Massey and Erin Hefflinger and learn how to support your clients’ family members with easy-to-understand educational materials and guidance that will give your agency the edge on connecting with family caregivers and sustaining stronger brand loyalty.

**NAHC Celebrates 40 Years of Fighting for Home Care**

- Go to **NAHC40.com** to share your stories

The National Association for Home Care & Hospice (NAHC) turns 40 years old on April 2, 2022, and we are celebrating four decades of fighting for home care providers, patients, and professionals.

When NAHC was created in 1982, care in the home was rare and many elderly and disabled Americans had very few options apart from living in institutional settings, away from family, home, and community. NAHC’s mission was to promote, protect, and advance the highest quality health
care at home. Forty years later that is still our goal and NAHC has been at the center of every public policy battle to expand access to quality home care.

“It has been a privilege of a lifetime for me to work with NAHC members and staff,” said NAHC President William A. Dombi, who has been with NAHC since the late 1980s. “The commitment and passion they have shown for high quality care for patients and expanding opportunities for care at home is authentic and deep. With the work we have done to turn this organization into the best possible advocate for home care and hospice, NAHC is poised to lead the industry into a future even brighter than today.”

### Two Maryland bills would raise home care wages, increase transparency

The Maryland Legislature is considering two bills that would help raise home care workers’ wages among a dire caregiver shortage.

**One bill** (Senate Bill 600/House Bill 544) would give policymakers information to ensure home care jobs have adequate pay and benefits. Those agencies that employ personal care aides and receive Medicaid reimbursement would have to report by Oct. 1 each year to the Maryland Department of Health information the following: personal care aides’ hourly pay rate, whether the aides are classified as employees or independent contractors, whether the aides have health insurance and are covered by worker’s compensation through the agency, and whether the aides have earned sick and safe leave provided by the agency.

**READ THE REST @ McKnight’s Home Care**

### Bayada exec rings alarm bell over rising gas prices

In an urgent message aimed at Washington, Bayada’s chief government affairs officer warned that economic “stars are aligning” to undermine the
home care industry at a time when demand for caregivers is skyrocketing.

David Totaro told McKnight’s Home Care Daily Pulse rising gas prices are the latest blow to care workers battling burnout from the ongoing COVID-19 pandemic.

“At Bayada, we have long-term aides and nurses who stated to us just recently that they can no longer accept cases in rural areas,” Totaro said. “They don’t want to drive those distances. Many also say they need to take a break, earn more money and have taken jobs at places like Target.”

Why Strategic Onboarding & Orientation are Critical for Retention

How a company conducts new employee training and orientation can influence how long a staff member stays, as well as their on-the-job work ethic. It’s crucial for the future of a business to ensure these training practices are done correctly.

Before establishing tips for a smooth new hiring process, it’s important to differentiate between the concepts of onboarding, orientation and training. The onboarding process begins the first time a prospect is contacted, whereas orientation and training are processes included throughout the onboarding process and. An employee’s orientation is typically held the first day or week an employee starts. Training continues throughout the tenure of the position as deemed necessary.
8 Home Care Leaders Break Down What Service Lines They Plan to Further Invest In

For the longest time, home care providers were just trying to gain a foothold in the broader health care sector.

Now times have changed, as home care services have proven to be an integral part of the overall system, especially during the public health emergency.

And with changing times comes evolution. For home care leaders, this means identifying what types of investments will move the needle forward for their companies. Some have set their sights on beefing up their telehealth services, while others are positioning themselves to tackle the growing needs of seniors living with dementia.

READ THE REST @ Home Health Care News

Staff From Other Industries Can Help Ease Homecare Labor Shortage

While the United States’ economy continues to add jobs, the unemployment rate still rose to 4% in January 2022, according to the U.S. Department of Labor. As a rule, job seekers usually explore opportunities that they believe are available to them—and they may be unaware that the homecare industry can provide them with job security and ongoing support, such as continued education. Home health has more projected job opportunities than any other occupation because of the rapidly aging population, 77% of whom want to age in place, and because of a dramatic caregiver shortage that impacts how the industry can support this choice. With more than 800,000 families already on wait lists for care, this sector has significant opportunities available to job seekers.

Homecare agencies typically focus on potential employees who are already familiar with caregiving and have the required licensing—but this pool of
talent is very limited and can’t begin to meet the nation’s need for in-home care. By engaging workers beyond those with direct experience in homecare or a related field, agencies can expand their candidate pools and overcome the caregiver shortage while decreasing turnover and unemployment. By recruiting nontraditional workers and providing them with the resources they need, agency owners will be more successful in filling vital roles and better suited to focus on ensuring quality care for patients.

READ THE REST @ HomeCare magazine

RESOURCES

The Human Experience 2020: Vision for the Future of Health Care - The Beryl Institute

Littler Operational Guidelines for the Home Care Industry Amid COVID 19 - Littler Mendelson, P.C.

PDHCA Education - PDHCA Website

SPONSOR

Generations Homecare System is the all-in-one agency management solution that gives providers the power to connect care teams, simplify daily tasks, and maintain security and privacy compliance.

Key features include intuitive scheduling, Electronic Visit Verification (EVV), mobile apps, comprehensive reporting, and more. If your state requires the use of EVV, Generations has a solution for you.

With the mobile app, your team can take care of business, no matter where the day may take you. Visit our website homecaresoftware.com.
Private Duty Home Care at NAHC is a fully integrated service line of the National Association for Home Care & Hospice focused on Leadership, Education, Advocacy, and Innovation exclusively for the private duty home care community.

Email Admin Center
This newsletter is a service of the Private Duty Home Care at NAHC. Should you no longer wish to receive these messages please reply to this message with the subject line "Unsubscribe".

Private Duty Home Care at NAHC
228 Seventh Street, SE
Washington, DC 20003
phone: (202) 547-7424